

为迎接北京奥运会，中国首个二氧化碳评估与抵消活动 二氧化碳评估与抵消由 Camco 与澄宇能源共同完成

6月30日星期三—北京 为支持北京绿色奥运，Camco 与澄宇能源共同宣布将为中国国际青年艺术周的活动提供碳评估与抵消服务。Camco，澄宇能源与 51SIM 共同协作，在文化部的积极推动下—我们完成了一次细致，准确，可信的碳评估并在此评估之后的碳抵消活动，这些都将成为在北京绿色奥运即将到来之际的一次献礼。

Camco 集团中国区战略总监韩娜说：“Camco 希望通过这次碳抵消活动，我们可以掀起低碳及碳中和活动的大潮，同时也为奥运承诺的可持续发展计划做出努力。”

中国国际青年艺术周是由文化部主办，中国对外演出公司与中演圣大文化传播有限公司承办，中国国际文化传播中心，新邮通信与 51Give 网站共同协助组织的。青年周目的在于青年文化的交流。与这些机构一起参与的还有“51 社会改革运动” 51SIM，一个促进社会创新和可持续发展项目的社会责任联盟。51SIM 基金会由中国社会公益与教育慈善团体运作，鼓励中国的年轻人追求积极的，富有同情心的，绿色的生活方式。

Camco 拥有全世界最大的碳评估专家团队的公司之一。至今为止，已为来自亚洲，欧洲和美国的 1000 多次活动及组织完成了碳评估。Camco 为此次青年艺术周的演职人员所产生的所有国际和国内航班，以及大会组织者在艺术周期间的因当地交通产生的二氧化碳排量，已被 Camco 评估为相当于 1235 吨二氧化碳排量，将由 Camco 公司通过购买 Plan Vivo 证书抵消该碳排量。

中国国际青年艺术周闭幕式由 51SIM，中国国际文化传播中心和中央电视台国际频道共同主办，6000 多位观众在人民大会堂欣赏了此次演出。该演出以环境为主题，亚洲著名摇滚歌星，同时也是 51SIM 的慈善大使齐秦参加了此次闭幕式。从 2003 年起，齐秦就开始呼吁提高中国民众的环境意识。除了齐秦以外，中国最佳女演员同时也是著名歌手的周迅是中国第一位联合国开发计划处的慈善大使。

该演出充满了视觉与听觉的享受：由塞巴斯蒂安表演的“南极洲：全球变暖”，作为国际绿十字组织/全球绿色气候变化中心节目的一部分；国际著名钢琴家孔祥东也携由 3 次奥斯卡最佳得主，有着“体育歌王”美誉的意大利籍作曲家乔尔乔·莫洛德尔作曲的奥运歌曲“永远的朋友”参加了此次演出；音乐疗法创新者与多次艾美奖得主加里马克林，北京京剧艺术家李玉刚都参加了此次演出。该演出将在 2008 年 8 月到 9 月在中央电视台国际频道向全世界 68 个国家播出。

Camco 和澄宇能源旨在提高公众对全球越来越严峻的气候问题的认识，气候变化的结果源于森林破坏与土地利用改变产生的碳排放。作为一个独立的组织，Plan Vivo 基金提供了一个从非洲到亚洲，在可持续利用土地项目上的计划，管理和监测可证实的排量减少系统。该次青年艺术周产生的碳排量会与在非洲乌干达进行的“森林全球收益”项目所颁发的 Plan Vivo 证书相抵消。

“我们很高兴与众多政府机构合作，”澄宇能源总监艾里克斯补充说“我们集团通过 51SIM 在提高公众对气候变化认识问题上前进了一大步。还有什么比我们可以为在北京的心脏-人民大会堂举办大型演出节目所产生的碳进行抵消更创新的方法吗？”

中国国际文化传播中心的执行主席龙宇翔解释说，“中国和国际社会越来越关注低碳社会的创造与改革。我们非常荣幸可以支持可持续发展的事务，同时也会竭尽全力，力求成功。

“这次活动能够得到这么多中外朋友的支持，实在是太好了”，51Sim 的创始人吴晓解释说，“我们计划每年都作一个 51Sim 活动，活动将包括音乐，电影以及嘉宾发言等，并将力度逐年放大。51Sim 非常热衷于在中国发扬社会创新精神。今年我们十分荣幸地将目光放在了二氧化碳评估与抵消活动上，并且希望这将能在中国掀起又一热潮”。

周迅宣布“我知道这是为准备北京奥运会最重要的一次文化活动之一，很多在青年周举办期间的二氧化碳排放将会被抵消掉。这是一个很好的把环境保护理念传播给大众，尤其是年轻人的平台。我很荣幸能与他们分享我的环保理念，以此支持“绿色奥运”。让我们一起努力吧”。

欲了解更多信息请联系：

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CHINA'S FIRST CARBON-OFFSET EVENT IN THE RUN-UP TO THE BEIJING OLYMPICS*Carbon assessment and offset scheme managed by Camco and ClearWorld Energy*

Wednesday July 30 – BEIJING In support of China's drive for a green Beijing Olympics, Camco and ClearWorld Energy announced that they have provided a carbon assessment and offset scheme for the China International Youth Arts Week. Camco and ClearWorld Energy, in association with 51SIM, have helped to facilitate a pioneering move by the Ministry of Culture to be the first government ministry in China to complete a detailed, accurate and accredited carbon assessment and offset scheme as part of its events programme in the run-up to the Beijing Green Olympics.

Hannah Routh, Camco Group Strategy Director China explained "It is Camco's hope that this pioneering carbon-offsetting effort will spark a trend for future low-carbon and carbon neutral events in China and subsequent Olympic commitments that utilize credits from sustainable carbon development programs."

The China International Youth Arts Week organized by the Ministry of Culture's Bureau for External Cultural Relations and the China Performing Arts Agency, in conjunction with the China International Cultural Communication Centre (CICCC), New Postcom and 51Give is focused on creating cultural exchange and awareness for China's youth. Together, with Camco and ClearWorld Energy, these organizations have formed the '51 Social Innovation Movement' (51SIM), a social responsibility alliance, to jointly promote social innovation and sustainability projects. The 51SIM Foundation operates under the China Social Benefit and Education Charity, engaging China's youth with positive, compassionate and green lifestyle changes.

Camco has one of the world's largest teams of carbon assessment specialists. The company has completed over a 1,000 different event, organization and product carbon assessments for clients across Asia, Europe and the USA. For the China International Youth Arts Week, all performers' international and domestic flights and officially organized ground travel related to the week's performances and the closing ceremony, which was calculated by Camco to be 1,235 tonnes of CO₂e, will be offset by the purchase of Plan Vivo Certificates issued by the Plan Vivo Foundation.

The China International Youth Arts Week Closing Ceremony, hosted by 51SIM, CICCC and CCTV 4 was filmed at the Great Hall of the People to an audience of 6,000 guests. The show's environmental theme was endorsed by famous Asian rockstar and 51SIM's Goodwill Ambassador Qi Qin (Chyi Chin) who has worked on environmental awareness programs in China with the United Nations since 2003 and the internationally acclaimed and award winning Chinese film actress and singer Zhou Xun, who is also the first United Nations Development Programme Goodwill Ambassador for China.

The show included audio-visual content from Sebastian Copeland's "Antarctica: The Global Warning", part of the Green Cross International / Global Green climate change initiative and live musical performances by world renowned pianist Kong Xiang Dong including his Olympics song 'Forever Friends' written with 3 times Oscar winner and 2 times Olympic song composer Giorgio Moroder; musical therapy innovator and multi-Emmy Award winner Gary Malkin and Peking opera superstar Li Yugang. The show will be broadcasted internationally in 68 countries during August and September 2008 on CCTV4.

Camco and ClearWorld Energy aim to raise awareness of one of world's most imminent global problems, the impact to climate change caused by the carbon emissions emitted as a result of de-forestation and land-use change. As an independent organization the Plan Vivo Foundation provides a system for planning, managing and monitoring the supply of verifiable emission reductions (VERs) from sustainable land-use projects, from Africa to China. The Plan Vivo Certificates for this offset scheme will be bought from the "Trees for Global Benefits" project in Uganda, Africa.

"We are delighted to be working so closely with the various government stakeholders," added Alex Westlake, Director at ClearWorld Energy. "Camco and ClearWorld Energy's association with this initiative via 51SIM has forged new ground and ensures we can begin to raise awareness on climate change. What better way to do this than via an innovative carbon offset TV spectacular broadcast live from the Great Hall of the People from the heart of Beijing?"

Executive Chairman of CCCCC Long Yuxiang expressed, "China and the international community care greatly about innovating to a low carbon society. We are truly pleased to support this initiative and message of sustainability to the Chinese people and will do what we can to be involved in its on going success."

"It is so wonderful to be able to launch this year with so many Chinese and global supporters" explained Hiu Ng, Co-Founder 51SIM. "We plan to continue the 51SIM Festival annually and by blending music, film and speakers become more impactful each year. 51SIM is passionate about spreading social innovation in China. We are excited this year to focus on carbon assessment and offsetting and we hope to drive a new trend in China."

Zhou Xun announced "I know this was one of the most important culture events leading up to the Beijing Olympics and much of the carbon dioxide emissions during this 12-day event will be offset. It's a wonderful platform to spread the idea of environmental protection to youth. I'm proud to share my vision of environment protection, and to support the 'Green Olympics'. Let's do this together."

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